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GW Data analysis Boot Camp

Assignment 1

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The three conclusions that can be drawn from the Kickstarter data are:

1. The most successful means in the sub category section is the music method
2. As a sub category “children books” is most unsuccessful or ineffective method
3. May is the time of the year that campaigns are successful or that produced the most positive outcome.

One limitation of this dataset is not a generalized dataset that includes the entire population in the country- for instance door to door campaign funding was not included as a means of reaching out to the population that are secluded or out-of-reach to the methods that were used.

In addition to the graphs that were produced from this dataset, we can produce graphs that details the backers count with the time of the year and percentage funded.